All glories to Śrī Guru and Śrī Gaurāṅga

Chant in proper measure

"The Lord said, 'I have told you this Mahāmantra, so everyone now chant it in proper measure. By doing this, you will all attain perfection. There is no other rule but to chant it at every moment."

—(Śrī Chaitanya-Bhāgavata Madhya 23.77-78) (extract from The Holy Name and Offences to be Avoided.)